



FERNIE SNOWMOBILE ASSOCIATION

# PARTNERSHIP PROGRAM

2022/2023



## IMPACTS OF SNOWMOBILING

**\$11.6 M**

LOCAL ECONOMIC OUTPUT / YR IN FERNIE

**15,000 USERS**

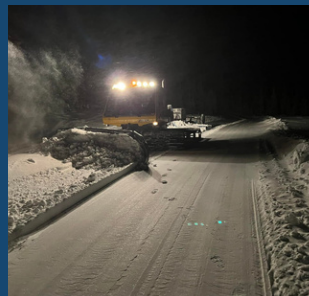
ACCESS FSA INFRASTRUCTURE / YR

**\$230 / DAY**

AVG SPENT BY SLEDDERS

### WE PROVIDE:

- 5000KM OF GROOMING
- 5 RECREATION AREAS
- 3 WARMING SHELTERS
- STAGING FACILITIES
- EVENTS
- SAFETY PROGRAMS



## HELP US BUILD FERNIE'S NEW TRAIL GROOMER STORAGE FACILITY

The FSA has worked hard to put Fernie on the map as one of BC's top snowmobile destinations. Over the past several years, with trail dollars and support from businesses like you, we have successfully built the new Wrangler's shelter, expanded parking facilities, installed new signage, repaired flood damage, and purchased two new snowcat groomers to maintain Fernie's winter trails.

Partnership dollars help us maintain this critical recreation infrastructure and drive economic diversity for our community.

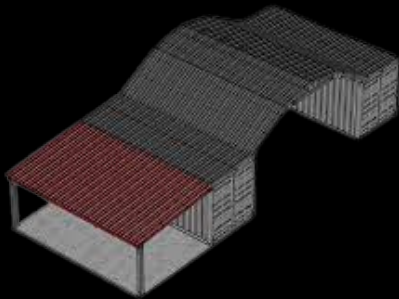


# PROJECT 'BASECAMP'

Due to flood damage sustained in fall 2021 and ongoing industrial related closures, the FSA is being compelled to move our base area facilities to a new location out Coal Creek. This includes construction of a secure storage facility to safely house our three snowcat trail groomers, equipment, and enviro fuel tanks. While unexpected, this move will provide long term sustainability for our not-for-profit society.

There are several ways you can become involved including direct funding, in-kind labor/materials, or even by offering discounts to our members this season. We look forward to recognizing your contribution in the following ways:

**NEW**



**TRAIL GROOMER  
STORAGE FACILITY**

**\$150,000**

**FUNDRAISING  
GOAL**

## PARTNERSHIP LEVEL RECOGNITION

### COMPLIMENTARY TRAIL PASSES

ANNUAL MEMBERSHIPS

4

2

1

### YOUR BUSINESS LOGO

TRAILHEAD SIGNAGE



WEBSITE (LOGO & LISTING)



FSA E-NEWSLETTER



### FEATURED AD CAMPAIGNS

FSA E-NEWSLETTER FEATURE



AD IN GROOMING REPORT

6XMONTH

4XMONTH

2XMONTH

1XYEAR

### SOCIAL MEDIA

FEATURED POST OR STORY

4XMONTH

2XMONTH

1XMONTH

1XYEAR

**GOLD  
\$5000**

**SILVER  
\$2500**

**BRONZE  
\$1000**

**FRIEND  
\$500**

DON'T SEE IT HERE? ASK US... WE LOVE NEW IDEAS.



**CONTACT: INFO@FERNIESNOWMOBILE.COM**